



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1371885

Schedule Dates 09/14/12-09/22/12  
Advertiser Crossroads GPS (42237)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL ISSUE (ns) (1187)  
Brand CROSSROADS/984 (472992)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Maron, Stephanie  
Phone/Fax /  
CPE 12/11/984  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments Crossroads GPS  
JARED SALLES

Date Entered 09/13/12  
Last Modified 09/13/12  
Entered By Amy Marino  
CO-OP No  
Headline # ECR09817818  
Demo A3S+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,725.00  
Net Total \$26,775.00  
Sales Tax

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	30	\$31,500.00
<b>Grand Total:</b>	<b>30</b>	<b>\$31,500.00</b>

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (5)	09/20/12-09/20/12	2	:30	9A- News-Good Day Columbus 9am					1				1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
2.0	Normal Line / SPOT (6)	09/21/12-09/21/12	2	:30	9A- News-Good Day Columbus 9am						1			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
3.0	Normal Line / SPOT (11)	09/20/12-09/20/12	1	:30	5:58P- 8ig Bang Theory					1				1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
4.0	Normal Line / SPOT (12)	09/21/12-09/21/12	1	:30	5:58P- 8ig Bang Theory						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
5.0	Normal Line / SPOT (17)	09/20/12-09/20/12	1	:30	6:28:26P- Two And A Half Men					1				1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
6.0	Normal Line / SPOT (18)	09/21/12-09/21/12	1	:30	6:28:26P- Two And A Half Men						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
7.0	Normal Line / SPOT (20)	09/22/12-09/22/12	3	:30	6:30P- 8ig Bang Theory Wknd							1			\$250.00		Columbus (WTTE)	BIG BANG THEORY	9/13/12
7.0.1	Closed Preempt (20)	09/22/12															Columbus (WTTE)	Order Error/Exception - Sports	
8.0	Normal Line / SPOT (24)	09/19/12-09/19/12	2	:30	6:57:56P- Two And A Half Men 2				1					1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12
9.0	Normal Line / SPOT (25)	09/20/12-09/20/12	2	:30	6:57:56P- Two And A Half Men 2					1				1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12

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Salesperson Millennium/DC, Washington DC (110B)  
Sales Office Millennium Washington DC  
Buyer Name Maron,Stephanie  
Phone/Fax /  
CPE 12/11/984  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments Crossroads GPS  
JARED SALLES

Date Entered 09/13/12  
Last Modified 09/13/12  
Entered By Amy Marino  
CO-OP No  
Headline # ECR09817B18  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,725.00  
Net Total \$26,775.00  
Sales Tax

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10.0	Normal Line / SPOT (26)	09/21/12-09/21/12	2	:30	6:57:56P- Two And A Half Men 2						1			1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12
11.0	Normal Line / SPOT (30)	09/19/12-09/19/12	2	:30	7:28P- Big Bang Theory 2				1					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
12.0	Normal Line / SPOT (31)	09/20/12-09/20/12	2	:30	7:28P- Big Bang Theory 2					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
13.0	Normal Line / SPOT (32)	09/21/12-09/21/12	2	:30	7:28P- Big Bang Theory 2						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
14.0	Normal Line / SPOT (34)	09/22/12-09/22/12	3	:30	7P- Big Bang Theory Wknd							1			\$250.00		Columbus (WTTE)	BIG BANG THEORY	9/13/12
14.0.1	Closed Preempt (34)	09/22/12															Columbus (WTTE)	Order Error/Exception - Sports	
15.0	Normal Line / SPOT (1)	09/14/12-09/14/12	2	:30	9A- News-Good Day Columbus 9am						1			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
16.0	Normal Line / SPOT (2)	09/17/12-09/17/12	2	:30	9A- News-Good Day Columbus 9am		1							1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
17.0	Normal Line / SPOT (3)	09/18/12-09/18/12	2	:30	9A- News-Good Day Columbus 9am			1						1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
18.0	Normal Line / SPOT (4)	09/19/12-09/19/12	2	:30	9A- News-Good Day Columbus 9am				1					1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/13/12
19.0	Normal Line / SPOT (7)	09/14/12-09/14/12	1	:30	5:58P- Big Bang Theory						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12

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20.0	Normal Line / SPOT (8)	09/17/12-09/17/12	1	:30	S:SBP- Big Bang Theory		1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
21.0	Normal Line / SPOT (9)	09/18/12-09/18/12	1	:30	S:SBP- Big Bang Theory			1						1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
22.0	Normal Line / SPOT (10)	09/19/12-09/19/12	1	:30	S:SBP- Big Bang Theory				1					1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
23.0	Normal Line / SPOT (13)	09/14/12-09/14/12	1	:30	6:28:26P- Two And A Half Men						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
24.0	Normal Line / SPOT (14)	09/17/12-09/17/12	1	:30	6:28:26P- Two And A Half Men		1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
25.0	Normal Line / SPOT (15)	09/18/12-09/18/12	1	:30	6:28:26P- Two And A Half Men			1						1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
26.0	Normal Line / SPOT (16)	09/19/12-09/19/12	1	:30	6:28:26P- Two And A Half Men				1					1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	9/13/12
27.0	Normal Line / SPOT (19)	09/15/12-09/15/12	3	:30	6:30P- Big Bang Theory Wknd							1			\$250.00		Columbus (WTTE)	BIG BANG THEORY	9/13/12
27.0.1	Closed Preempt (19)	09/15/12															Columbus (WTTE)	Order Error/Exception - No Big Bang - sports	
28.0	Normal Line / SPOT (21)	09/14/12-09/14/12	2	:30	6:57:56P- Two And A Half Men 2						1			1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12

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29.0	Normal Line / SPOT (22)	09/17/12-09/17/12	2	:30	6:57-56P- Two And A Half Men 2		1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12
30.0	Normal Line / SPOT (23)	09/18/12-09/18/12	2	:30	6:57-56P- Two And A Half Men 2			1						1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	9/13/12
31.0	Normal Line / SPOT (27)	09/14/12-09/14/12	2	:30	7:28P- Big Bang Theory 2						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
32.0	Normal Line / SPOT (28)	09/17/12-09/17/12	2	:30	7:28P- Big Bang Theory 2		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
33.0	Normal Line / SPOT (29)	09/18/12-09/18/12	2	:30	7:28P- Big Bang Theory 2			1						1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	9/13/12
34.0	Normal Line / SPOT (33)	09/15/12-09/15/12	3	:30	7P- Big Bang Theory Wknd							1			\$250.00		Columbus (WTTE)	BIG BANG THEORY	9/13/12
34.0.1	Closed Preempt (33)	09/15/12															Columbus (WTTE)	Order Error/Exception - No Big Bang - sports.	

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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